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PRACTICAL INFORMATION

WELCOME back — any new students today? ...

Overview of today's lecture:

- a bit more on **descriptive analysis** with brief Minitab demonstration,
- presentation of **ideas** about statistical planning/experimentation and epidemiological reasoning:
 - * **causation**: confounding, bias,¹
 - * **design of experiments**: control, randomization and replication,²
 - * **random selection**, random numbers,³
 - * **surveys**: sampling, stratification,⁴
- in addition, some **exercises** to complete “together”,
- brief overview of ethics related to data collection,
- references to skipped chapters (e.g., the correlation r): you may skip over for now, we'll return to those sections later.

Next sessions: lab Friday 1—3pm in 218S, lab review Monday 1—2:30pm in 278N.

¹ PSLS 3e/4e: brief discussion (Chapter 7/6); IPS7e: Section 2.6.; comprehensive discussions in epidemiology.

² PSLS 3e/4e: Chapter 8/7; IPS 7e: Section 3.1.

³ PSLS 3e/4e: Chapter 7/6; IPS 7e: Section 3.1.

⁴ PSLS 3e/4e: Chapter 7/6; S: Section 1.2; IPS 7e: Section 3.2.

MORE ABOUT DESCRIPTIVE STATISTICS AND OUTLIERS

Determining shape for distributions of **quantitative (continuous) variables**:

- **graphically explore shape** by stemplot, dotplot and/or histogram (relevant distribution curves, e.g. normal, may be overlaid),
- further **assess symmetry** by descriptive measures (median $\approx$ mean, Q1 and Q3 symmetrical around median),
- further assess shape by computing
 - * **skewness**: $< 0, = 0, > 0 \sim$ left-skewed, symmetrical, right-skewed, respectively,
 - * **kurtosis**: $= 0 \sim$ normal, $> 0 \sim$ (often) heavy tails (for data: outliers), resp.,⁵
- beware that distribution shapes may appear irregular in small samples (say, $n \leq 15$).

Outlier = observation that does not belong with the others, typically by being extreme,

- visual assessments from stemplot, dotplot or histogram,
- subject-matter knowledge may deem value implausible or an outright error,
- “**suspected outlier**” **rule** based on 5-number summary:
 - * screening tool for (extreme) values that may be worth inspecting,
 - * **cannot** be expected to correctly identify real outliers (see 1L–14).

⁵ For **skewed distributions**, kurtosis is of no interest! In Stata, kurtosis values are 3 units larger: kurtosis=3 for normal. Controversy exists about (in)correct interpretations of kurtosis (e.g., Westfall (2014), *Amer. Statist.* 68, 191–195).

ASSOCIATION AND CAUSATION

Generally in statistics, when talking about interpretations and relationships, these always refer to a population, ideally the population the data are thought to represent.

Association between two variables x and y = a certain pattern in the combined distribution of the two, e.g. explored by a **scatterplot** for two quantitative variables:

- **positive** association: high (low) values of x and y appear together,
- **negative** association: high (low) values of x together with low (high) values of y .

Causation = direct link between variables whereby one (say x) **causes** the other (y).

Fundamental caution for interpretations: **association does not** (always) **imply causation**.

Example 7.2 of PSLS 3e (6.2 of PSLS 4e): alcohol type (wine vs. beer & spirits) and health in UNC (University of North Carolina) Alumni Heart Study,⁶

- apparent health benefits of wine (compared with other alcohol) found, but ...
- “may be due to **confounding** by dietary habits and other lifestyle factors”.

Definition (PSLS, IPS): two variables are **confounded** when their effects on a response variable cannot be distinguished from each other.⁷

⁶ Barefoot et al. (2002), *Amer. J. Clin. Nutr.* 76, 466–72.

⁷ This is confounding in **statistical** sense, not in epidemiological sense.

EXPERIMENTAL AND OBSERVATIONAL DATA

Experiment versus Observational study:

- an **experiment** deliberately **imposes some treatments** on individuals in order to observe their responses,
- an **observational study** observes individuals and variables of interest, but does **not attempt to influence responses**; its results/interpretations may be subject to **bias**:
 - * systematic favour of certain outcomes (PSLS/IPS) $\Rightarrow$ potentially false conclusions,

Ideal method of establishing causation: **experiments**, because they allow **comparisons all other things being equal**, however often (depending on research field) not feasible:

- **unethical** to carry out experiments (e.g., on humans),
- **impractical** (due to cost or logistics).

Guidelines exist for **establishing causation from association without experiments**, e.g.:⁸

- **strong** and **consistent** association (several data sources point in the same direction),
- **gradual** association (stronger exposure $\Rightarrow$ stronger response, dose-response),
- **time consistency** (exposure before response; changes in exposure $\Rightarrow$ subsequent changes in response),
- **plausible cause** (e.g., established in similar setting, such as another species).

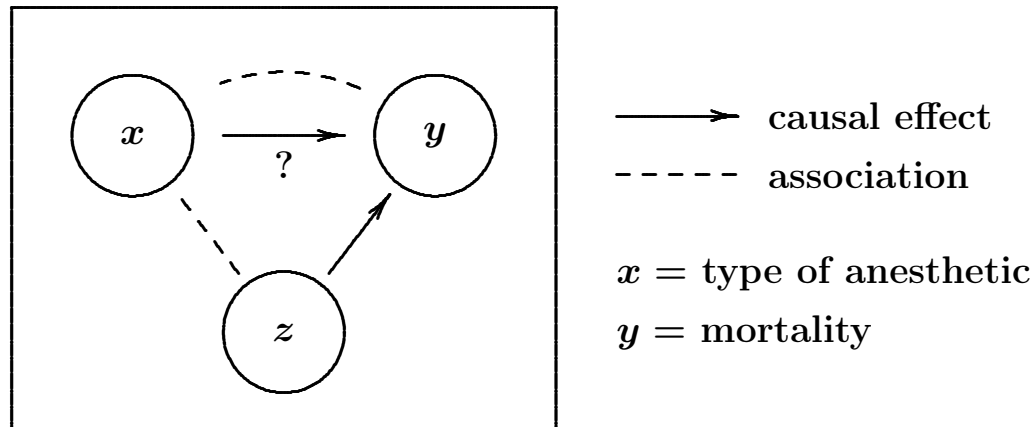
⁸ Discussed in epidemiology; a brief summary is included in IPS7e, Section 2.6.

EXERCISE 3.6

National Halothane Study⁹: a U.S. epidemiological study from the late 1960s to evaluate halothane¹⁰ toxicity.

- (a) The anesthetic used was not imposed, but rather chosen by the doctors caring for each patient.
- (b) The higher death rate for anesthetic C could be due to confounding, possibly unobserved (PSLS, IPS: **lurking**), variables z ; some possibilities: nature and seriousness of condition/surgery, the patient's overall physical condition and age.

Schematic for potential **confounding scenario** by variable z :



⁹ Bunker JP, Forrest WH, Mosteller F, et al (Eds). National Halothane Study. A study of the possible association between halothane anesthesia and postoperative hepatic necrosis. U.S. Government, Washington, DC, 1969.

¹⁰ Halothane is an inhaled anesthetic, introduced in the 1950s and in the early years suspected to be associated with increased risk of hepatitis (liver disease).

PLANNING A STUDY

Data sources:

- **anecdotal evidence**: rarely useful, unrepresentative of population,
- **available data**, often in registers:
 - * produced/collected for **other purposes** $\Rightarrow$ quality and usefulness not evident!
- designed **sample surveys** (samples): address a subset of entire population, as opposed to **censuses**,
- designed **experiments** may use data generated exclusively for study or routinely recorded data (e.g. use of register data for clinical field trials).

Statistical design = procedures for collecting data:

- (1) Which **individuals** to be studied? and how many?¹¹
- (2) What **variables** to record?
- (3) What **patterns** to explore and **hypotheses** to test?
- (4) **Method of analysis**.

Many statistical designs include only (1)–(2); however the statistical analysis and any statistical assessment of necessary sample size (to be discussed later in the course) benefit from or require information about (3)–(4) as well.

¹¹ Recall that “individuals” (or observational/experimental units, next slide) can also be samples.

EXPERIMENTAL DESIGN

2 examples of statistical designs (both **completely randomized** → $2L - 9$):

Parasite exposure in Lithuania	
Calves	Pasture
	safe infected
	10 10

Advertising study (Exercise 13.22)			
Subjects	Repetitions (times)		
Familiarity	1	2	3
familiar	15	15	15
unfamiliar	15	15	15

Some **terminology** for experimental design:

- **treatment**: specific experimental condition applied by the experimenter,
- **experimental units**: subjects/individuals/samples to which treatments are applied,¹²
- **factor**: (controlled) explanatory variable in experiment,
- **level**: specific value of factor/treatment.

Three **basic principles** of experimental design:

- (1) **control** of lurking variables, by **control/placebo**¹³ group and/or **blinding**¹⁴,
- (2) **randomization**: random assignment of units to treatments (hence sometimes called a “randomized comparative experiment”; PSLS, IPS),
- (3) **replication**: sufficient number of units to “drown out” randomness.

¹² Not necessarily the same as the **measurement units** on which measurements are taken.

¹³ **Placebo**: control treatment that is “fake” but otherwise indistinguishable from real treatment; **placebo effect**: apparent positive effect of placebo treatment.

¹⁴ **Blinding**: subject and/or experimenter are not aware of the identity of treatment groups (both → double-blind).

RANDOM SELECTION

In practice: how to select individuals for a treatment group?

— e.g., 10 (m) calves for safe pasture out of 20 (n).

First **number individuals** 1, ..., 20 (n). Then, employ one of the following methods,

- use one's **own random generation**, e.g. draw 10 (m) cards from a pile of 20 (n),
- using **random digits** (Table A in PSLS; Table B in IPS):
 - * choose starting point in table (arbitrarily),
 - * read off digits (along rows) to form numbers 1–20 (n), until 10 (m) different numbers encountered,
- **using Minitab:**
 - * generate column with **numbers 1, ..., 20** (n) (Calc-Make Patterned Data-Simple...),
 - (**easy way**): sample from the column without replacement¹⁵,
 - (**flexible way**): generate a column of the same length with **random numbers**¹⁵, and **sort** both columns by the random numbers (Data-Sort),
 - * use the first 10 (m) numbers in new or sorted column,
 - * procedure is **reproducible** using a **seed** (Minitab terminology: “base”),
- using Simple Random Sample applet (not reproducible).

¹⁵ Minitab menus: Calc-Random Data-Sample from Columns and Calc-Random Data-Uniform, respectively.

COMPLETELY RANDOMIZED DESIGN

In a **completely randomized design** (or trial), all treatments are allocated at random among the experimental units (using a method for random selection). In all other respects, the units are treated **as equally as possible**.

⇒ (idea/rationale:)

Differences in response must be due to **either** treatment effects **or** play of chance in random assignment of units.

Comments:

- + **simple/easy** to understand, carry out and analyze,
- + **flexible** (allows any number of levels and replications),
- + **randomization** as safeguard against systematic errors (bias), e.g. by randomly re-ordering the experimental units (easy in statistical software),
- the **experimental units need to be “homogeneous”**, otherwise the random variation will be large,
- if a **good grouping of experimental units exists** (either in their state before treatments are applied or in general conditions during the experiment), **other designs will be more efficient** (give better precision),
- * primarily for **small designs with no obvious grouping** (as described above) that could be used as blocks (→ next slide).

BLOCK DESIGN

Blocks = groups of homogeneous experimental units, i.e., units are **more alike within than between groups**, before and during experiment.

In a (randomized) block design, **treatments are assigned randomly to the units within each block**, typically such that each treatment occurs once in each block¹⁶ $\Rightarrow$ **idea/rationale**:

it should be more accurate to **compare similar units** (within same block), and to aggregate such comparisons across blocks.

Some **special cases**:

- **matched pairs design**: blocks of size 2,
- **cross-over design**: multiple treatments on same subject (= block) in successive periods.

Examples of factors used to form blocks:

- **animal science**: litters, groups (age/weight/sex), environment (herd),
- **human medicine**: twins, family, groups (as above + condition, social status, lifestyle...),
- **agriculture**: areas in fields; **general**: time, operator (surgeon, technician).

Comments on block designs:

- + **improvement in precision** if efficient groups available,
- +/- **minor added complexity** in design and analysis,
- **less flexible** (block size should match number of treatments),
- * **very useful** and very much used.

¹⁶ Not a strict requirement, and even **incomplete blocks** are possible; $\rightarrow$ VHM 802 for discussion of block designs.

OBSERVATIONAL STUDY TYPES AND TERMINOLOGY

Brief overview of **observational study types**:¹⁷

- **cross-sectional** study: based on survey at a single point in time,
- **cohort** study: study groups (e.g. defined by exposure) followed over time,
- **case-control** study: cases and control **selected separately** ($\Rightarrow$ each individual's status as a case or control is predetermined), and their characteristics are compared,
 - * main advantage when cases (or events) are **rare**,¹⁸
 - * needs special analytical methods to get proper inference about the population,
- **controlled** study: an experiment carried out on subjects in their usual environment (and possibly utilizing routinely recorded data),
- **retrospective** study: using past data (often as a case-control study), contrasting a **prospective** study (often a cohort study).

Concepts and terminology from epidemiology:

- Studies do not always use individuals (subjects, samples) that are drawn directly from the population of interest (PoI); this raises the issue of whether the study findings are representative for the PoI (in epidemiology, termed **external validity**),
- Different bias types distinguished, e.g. **selection**, **information**, and **confounding** bias.

¹⁷ Detailed coverage can be found in courses in epidemiology.

¹⁸ If cases are rare, it may be impractical to get enough cases by sampling randomly from the population.

DATA ETHICS

Aim: brief overview of concepts and questions involved in data collection and analysis.

4 major principles of research (involving humans):

- * An **institutional review board** must review all planned studies in advance in order to protect the study subjects — at UPEI:
 - * **Research Ethics Board** (human participants),
 - * **Animal Care Committee** (animal participants),
- * All individuals must give their **informed consent** in writing before data are collected.
- * All individual data must be kept **confidential**, meaning for example that only summaries for groups of subjects may be made public.
- * A guiding principle for ethics questions is: “The interests of the subject must always prevail over the interests of science and society”.

Further **questions involving ethics**:

- o Is it ethical to include a placebo group when safe and efficient treatments exist?
- o Must a trial be stopped or altered if early results indicate adverse effects or clear superiority of one group?¹⁹

¹⁹ Research in biostatistics deals with both stopping rules and methodology for analysis of altered trials.

SURVEYS AND SAMPLING

In **surveys**, we select a **subset of individuals** from a population to draw inference about the **entire population**,

- **population**: all the individuals of interest,
- **sample**: subset from population,
- **sample design**: method to extract sample; major distinction: **random/probability** sampling vs. **non-random/non-probability** sampling,
- **common example**: opinion polls.

Main reasons to prefer survey over census ($\sim$ entire population) are **costs** and **feasibility**.

Some common causes of **selection bias**²⁰ by favouring certain parts of the population in the sampling:

- **voluntary response sample** (respondents rarely representative),
- **non-random selection** (e.g., a **convenience** or **purposive** sample²¹),
- **undercoverage** (some parts of population left out of sampling process),
- **non-response** (non-response may be more likely for certain parts of population).

Response bias²⁰ = answers incorrect due to “circumstances”,

- particular **example**: wording of questions.

²⁰ Detailed discussions in epidemiology.

²¹ A convenience sample is chosen because easy to obtain, a purposive sample in order to “fit” to the targeted population.

RANDOM SAMPLING SCHEMES

Simple random sampling (often SRS):

- choose n individuals from population such that **every subset** of size n has **same chance** of selection,²²
- + **simplest** to understand and analyze,
- **impractical** if entire population cannot be enumerated.

Systematic random sampling:

- assume population (units) ordered (say $1, \dots, N$), and choose a **sampling interval** I , typically to achieve a desired sample size $n = N/I$,
- select the first sample **randomly** among units $1, \dots, I$, and thereafter select every I th unit,
- a (logistically) simple probabilistic sampling method, but **not** SRS $\Rightarrow$ biases may occur.

Stratified sampling:

- **split population** into homogeneous groups (**strata**, e.g. geographical), then use SRS (or other approaches) within each group,²³
- **similar** to a block design (**strata $\sim$ blocks**), and with similar advantages and disadvantages.

Multistage sampling: (including cluster sampling²³)

- sampling in several stages, often corresponding to population's **hierarchical structure**; for example, sampling of cows in two stages — first herds, then cows within selected herds,
- practical and economical advantages (but more complex analysis).

²² The same principle as with random selection in completely randomized designs.

²³ The strata need **not** be represented equally in data which would then be accounted for in analysis by a weighting procedure; note that all strata need to be represented, as opposed to cluster sampling with only a subset of clusters included.

EXERCISE 3.52

Word lengths in writings of Tom Clancy.

Answers:

- **population**: words in Tom Clancy novels,
- **sample**: 250 words on one page in one novel,
- **subject/experimental unit**: each word,
- **variable measured**: length (number of letters in word).

Do you think the sample is **representative** for the population?

Answer:

- * maybe need more pages in same book,
- * certainly need more books,
- * all in all too small.

SUMMARY NOTES

2 aims of statistical methods:

- detect pattern(s) in a data set, without prior knowledge about which patterns the analysis will focus on $\Rightarrow$ exploratory data analysis,
- confirm or disprove certain theories (hypotheses) about relationships in the population (ideally population of interest) the data are thought to represent $\Rightarrow$ formal statistical inference.

Any generalization from specific (sample) to common (population) relies on assumptions! (e.g., representativity and ability to avoid/control bias).

Key words and concepts:

- descriptive statistics to quantify distribution shape,
- causation, confounding/lurking variable, bias,
- experimental design terminology, control, randomization (including methods for), replication,
- completely randomized design, block design,
- survey and sampling terminology, simple random sample, stratification,
- individual, experimental unit, population (of interest).